

What Agents Are Saying About This Program...

The same program was presented on May 11 at the NAIFA/NAHU Joint Conference in LaVista. It was rated “Good” or “Excellent” by over 90 percent of those who responded to the survey.

Here’s what some of the attendees had to say:

“I would like to have Robin Mueller do the Ethics class every time. He is enthusiastic and makes this CE credit interesting; plus, he gives it his all.”

“It was the first Ethics program I’ve attended that kept me focused, interested, and alert.”

“Robin Mueller was excellent!”

“I really enjoyed Robin Mueller — interesting and informative besides the ethics CE.”

“The best Ethics class I have attended — ever!”

“Robin made ethics fun and interesting!”

“The ethics course was the best I’ve attended in my six years in the industry.”



Return Service Requested

Case Studies in Ethics

Course #SA16347

Earn Three Nebraska or Iowa
Insurance Ethics CEUs

Thursday, Nov. 17, 2011
1:30 p.m. to 4:30 p.m.

Regency Lodge
909 South 107th Avenue
Omaha, NE

Sponsored By



Everyone is Welcome!

Seminar Agenda

Registration/Check-In:

1 p.m. to 1:30 p.m.

Program:

1:30 p.m. to 4:30 p.m.

Case Studies in Ethics

This course is designed to give you a clear understanding of why ethics is good for you and your business. A significant portion of the seminar will be spent reviewing and discussing some intriguing and thought-provoking real-life case studies. We will discuss issues affecting the insurance industry as well as the general public's perceptions of insurance.

We will discuss why ethics is important and review some current examples of unethical behavior in business (such as some of the issues which led to the current financial crisis that has crippled our country's economy.) We will develop a class definition of ethics through an open and interactive

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This course will provide
three hours of Nebraska and
Iowa Insurance Ethics CEUs.

Please contact Joe Pittman at (402) 397-0280
or via e-mail at jpittman@cam-omaha.com
if you have any questions or concerns.

discussion focusing on full disclosure and abiding by laws.

The issues discussed and clarified in this first part of the program will be used as a guide for the various case studies to follow. At the end of the program, each attendee will complete a brief self-assessment questionnaire. You're bound to leave with a heightened awareness of ethics that will be helpful to you in your efforts to always do what is in your client's best interests.

About Our Presenter

Robin Mueller, LUTCF resides in Franklin, Wisconsin, and has been in the financial services industry since 1979. He has a bachelor of science degree with an emphasis in interpersonal communications. While in college, he was a two-time All-American gymnast and he has been inducted into his university's Athletic Wall of Fame. The Milwaukee Association of Life Underwriters chose him as their 1996 Distinguished Service Award Recipient.

Robin travels the country as a keynote speaker and consultant, and has spoken at numerous industry and association meetings and seminars. He is a professional member of the National Speaker's Association.



Omaha Association
of Health Underwriters

Registration Form for Nov. 17 Seminar

NAHU Members: ___ \$25

Non-Members ___ \$50

You can register online with a credit card via the OAHU web site at www.oahuonline.org/calendar — or complete and return this registration form with a check or credit card information.

NAME _____

AGENCY/COMPANY _____

ADDRESS _____

CITY _____ STATE ___ ZIP _____

PHONE _____

FAX _____

E-MAIL ADDRESS _____

Please check CE needed:

___ Nebraska ___ Iowa

Nebraska Insurance License# or National Producer# (required for Nebraska CE Certificate): _____

Last Six Digits of Iowa License# (required for Iowa CE Credit):

(Make checks payable to the Omaha Assn. of Health Underwriters)

AMOUNT OF CHECK: \$ _____

PLEASE CHARGE MY CREDIT CARD FOR \$ _____

Type of Card:

Visa MasterCard American Express

Name on Card _____

Card # _____

Exp. Date _____

Zip Code Associated With Credit Card _____

PLEASE NOTE: No refunds after Nov. 15, 2011

Please fill out the above information and mail to:

OAHU

P.O. Box 24133 • Omaha, NE 68124

Fax: (402) 397-0283

Be sure to include a check or credit card information for payment.